

## The Sinclair Pharma Award for Best Independent Training Provider

This award will be presented to the independent training provider whose training programme is considered to have advanced the education of medical aesthetic professionals most effectively during the last 12 months. Judges will look for engaging methods of delivery, a high-quality, generic programme, a continuous development programme and achievement of measurable outcomes. The winner will be selected from the finalists using a combination of Aesthetics reader votes and judges scores. Voting will constitute a 30% share of the final score. Please note that the word count for each question is inclusive of references.

Important - Please check your entry carefully for accuracy, grammar and spelling as this information may appear in Aesthetics journal and on the Aesthetics websites as well as being considered as part of the judging process. There will be no opportunity to amend this once you have submitted your application online unless you pay a £100 plus VAT administration fee and this information is received before shortlisting has begun. We strongly suggest that you draft your answers offline and transfer these to the online entry form only when you are ready to submit.

1. Briefly describe your training programme, the target audience, format and facilities used. This information may be shared on the Aesthetics Awards website if your entry is chosen as a finalist. (250 words)
2. How is the training delivered? Your answer should include details of the method of delivery, duration of the course, resources available to participants (250 words)
3. Give an example outline of a typical session from any of your training courses. (250 words)
4. Who is involved in preparing and delivering the training and what are their qualifications and relevant experience for this role? (250 words)
5. How do you ensure that your courses adhere to the current guidance around training? Is your course independently or formally accredited and by whom? (250 words)
6. In the last 12 months how have you improved and enhanced your training? (250 words)
7. What are the measurable outcomes for participants and how are these assessed? Do attendees receive certification or formal qualification? (250 words)
8. What follow up and ongoing support do you provide to delegates? (250 words)
9. Describe the business model with reference to year-on-year % growth (250 words)
10. Provide no more than three delegate comments about your training programme as well as quantitative feedback scores. Please note that if you are selected as a finalist, you may be required to provide contact details for these delegates so that they can be contacted for comment by the Aesthetics team. (250 words)