



Medical Aesthetic Practitioner of the Year

Criteria

This award will recognise the aesthetic doctor or dentist who is deemed to have contributed most to the profession and/or has provided the most outstanding care and treatment to their patients in the last 12 months. The winner will be judged on their clinical expertise, continuous professional development, commitment to patient safety and the difference they make to their patients, clinic and the profession as a whole. This category is **only open to doctors and dentists with more than five years' demonstrable experience** of working in the aesthetic specialty. For those with less than five years' experience, please enter the Rising Star of the Year category.

Entry instructions

You are encouraged to keep your entry concise and clear; bullet points and the use of formatting options such as bold, underlines and italics are encouraged to ensure your entry is easy to digest for judges. Please note that **formatting cannot be copied and pasted from Word** documents, so you should only **add these when submitting** your entry on the website. A strict character limit of 1,700 (including spaces) is enforced for each question and you must not exceed this; however, your entry does not have to meet it. References are included in the character count, although you may supply a reference list as part of your supplementary materials if it exceeds the character count. There will be no voting process and the winner will be decided by the judging panel.

Questions

Important: please check your entry carefully for accuracy, grammar and spelling as this information may appear in the *Aesthetics* journal and on the Aesthetics website, as well as being considered as part of the judging process. There will be **no opportunity to amend this once you have submitted** your application online unless you pay a £100 +VAT administration fee and this information is received before shortlisting has begun.

1. Briefly detail your career in medical aesthetics to date. Please include your GMC/GDC number, which will be checked to ensure you are active on the register and do not have any restrictions on practice.
2. What significant achievements have you had in the last 12 months?
3. Detail your areas of expertise and range of treatments you are trained to deliver
4. Describe your consultation process
5. Detail your current clinic and why you have chosen to practice in that environment
6. What post-treatment procedures do you follow?
7. Detail your methodology in managing complications
8. Provide one specific patient case in which you are particularly proud of the results. Include details of the case and outcomes, as well as before and after images as supporting evidence
9. What training and professional development have you undertaken in the past year?
10. Detail your collaborative working within the industry (either with colleagues or peers)
11. Giving specific examples, describe the outstanding contribution you make to the profession as a whole. Provide details of membership to relevant professional bodies
12. Provide the quantitative results of your latest feedback survey or ongoing patient satisfaction monitoring

PLEASE NOTE: Entries will only be accepted if submitted via aestheticsawards.com. For help and enquiries email contact@aestheticsjournal.com