



Manufacturer of the Year

Criteria

Finalists will be chosen from companies who manufacture their products in the UK or are subsidiaries of a global company. They must offer an up-to-date range of equipment and product development and be able to demonstrate excellent customer service, along with ongoing support for practitioners using their products.

Entry instructions

You are encouraged to keep your entry concise and clear; bullet points and the use of formatting options such as bold, underlines and italics are encouraged to ensure your entry is easy to digest for judges.

Please note that **formatting cannot be copied and pasted from Word** documents, so you should only **add these when submitting** your entry on the website. A strict character limit of 1,700 (including spaces) is enforced for each question and you must not exceed this; however, your entry does not have to meet it. References are included in the character count, although you may supply a reference list as part of your supplementary materials if it exceeds the character count. The winner will be selected from the finalists using a combination of Aesthetics reader votes and judges' scores. Voting will constitute a 30% share of the final score.

Important: please check your entry carefully for accuracy, grammar and spelling as this information may appear in the *Aesthetics* journal and on the Aesthetics website, as well as being considered as part of the judging process. There will be **no opportunity to amend this once you have submitted** your application online unless you pay a £100 +VAT administration fee and this information is received before shortlisting has begun.

Questions

1. Describe the company's inception and journey to your current position in the profession
2. Briefly outline the range of equipment and/or products you manufacture and what conditions/patient concerns they are indicated for
3. List the regulations and standards that your company needs to adhere to for the manufacture of its products and how you ensure that these are met
4. Reference key clinical data showing the safety and efficacy of your products – what approvals do you hold?
5. Describe in detail your processes for ensuring products supplied to customers are in accordance with relevant quality standards
6. Describe product advances introduced in the last 12 months to keep your product range up to date
7. How do you ensure the team are fully trained and up to date with all products and their use?
8. Describe the ongoing support that you provide to practitioners who use your products
9. What is your process for supporting practitioners in dealing with adverse events?
10. Demonstrate how you achieve outstanding levels of customer service at all times, including problem-solving
11. Provide quantitative feedback or scoring if this is collected

PLEASE NOTE: Entries will only be accepted if submitted via aestheticsawards.com. For help and enquiries email contact@aestheticsjournal.com