

# Aesthetics Awards

12 March 2022 | London

## Best Non-Surgical Result

### Criteria

This award will recognise the nurse, doctor, dentist or surgeon who has created the best non-surgical facial aesthetic result for a patient. The practitioner may have utilised any type of non-surgical treatment, individually or in combination with others, to create the result and it may have been achieved over a number of sessions. The patient must not have undergone surgery as part of the procedure. As well as providing photographic evidence of an excellent aesthetic result, the entry should demonstrate excellent patient care and patient satisfaction with the outcome. The finalists' before and after images of their patient will be displayed at the Aesthetics Awards, on the Aesthetics Awards website, in the *Aesthetics* journal and *Beyond Beauty* consumer magazine, and across social media, **so entrants must confirm they have permission to use the images for marketing purposes.** Treatment must have been given after January 1 2020.

### Entry instructions

You are encouraged to keep your entry concise and clear; bullet points and the use of formatting options such as bold, underlines and italics are encouraged to ensure your entry is easy to digest for judges. Please note that formatting cannot be copied and pasted from Word documents, so you should only add these when submitting your entry on the website. A strict character limit of 1,700 (including spaces) is enforced for each question and you must not exceed this; however, your entry does not have to meet it. References are included in the character count, although you may supply a reference list as part of your supplementary materials if it exceeds the character count. The winner will be selected from the finalists using a combination of Aesthetics reader votes and judges' scores.

- Supplementary materials: you may add relevant supplementary materials to your entry such as: videos, images, references, testimonials, statistics etc. They should be relevant to the entry and mentioned in the relevant question it relates to. Supplementary materials which provide extended answers to the questions will be discounted.
- Important: please check your entry carefully for accuracy, grammar and spelling as this information may appear in the *Aesthetics* journal and on the Aesthetics website, as well as being considered as part of the judging process. Judges will mark down entries that do not answer all questions.
- Amendments and late entries: There will be no opportunity to amend this once you have submitted your application online unless you pay a £100 +VAT administration fee and this information is received before shortlisting has begun. Entries submitted after the closing date will also be subject to a £100 fee – email [contact@aestheticsjournal.com](mailto:contact@aestheticsjournal.com) for more information.

Finalists' before and after images of their patient will be displayed at the Aesthetics Awards, on the Aesthetics Awards website, in the *Aesthetics* journal and *Beyond Beauty* consumer magazine, and across social media. By entering the category you confirm you have permission to use your patient's images in marketing.

### Questions

1. Tick to confirm treatment was performed after January 1 2020.
2. Briefly detail your profession, career in aesthetics and where you practice. Please include your GMC/GDC/NMC number as well as a web link to your registration page, which will be checked to ensure you are active on the register and do not have any restrictions on practice.
3. Describe the initial patient enquiry, detailing their concerns and your consultation process.
4. Explain the treatment approach and products you decided upon, detailing why they were appropriate for this patient and their concerns.
5. Detail the pre-treatment care you provided and the patient preparation before the procedure.
6. Share an overview of the technique used and why this approach was beneficial (e.g. injection points, product amounts).
7. Describe any side effects/complications you may have faced and how you prepared yourself/the patient for them.
8. Describe the post-procedure care you gave and how this enhanced results.
9. Detail the patient follow-up and final result. Include a testimonial from the treated patient.
10. Submit before and after treatment photographs at point of treatment and later stages. Finalists' before and after images of their patient will be displayed at the Aesthetics Awards, on the Aesthetics Awards website, in the *Aesthetics* journal and *Beyond Beauty* consumer magazine, and across social media. By entering the category you confirm you have permission to use your patient's images in marketing.

**PLEASE NOTE: Entries will only be accepted if submitted via [aestheticsawards.com](http://aestheticsawards.com). For help and enquiries email [contact@aestheticsjournal.com](mailto:contact@aestheticsjournal.com)**

[aestheticawards.co.uk](http://aestheticawards.co.uk)

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