

Aesthetics Awards

12 March 2022 | London

Independent Training Provider of the Year

Criteria

This award will be presented to the independent training provider whose training programme is considered to have advanced the education of medical aesthetic professionals most effectively during the last 12 months. Judges will look for engaging methods of delivery, a high-quality, generic programme, a continuous development strategy and achievement of measurable outcomes.

Entry instructions

You are encouraged to keep your entry concise and clear; bullet points and the use of formatting options such as bold, underlines and italics are encouraged to ensure your entry is easy to digest for judges. Please note that formatting cannot be copied and pasted from Word documents, so you should only add these when submitting your entry on the website. A strict character limit of 1,700 (including spaces) is enforced for each question and you must not exceed this; however, your entry does not have to meet it. References are included in the character count, although you may supply a reference list as part of your supplementary materials if it exceeds the character count. The winner will be selected from the finalists using a combination of Aesthetics reader votes and judges' scores. Voting will constitute a 20% share of the final score.

- Supplementary materials: you may add relevant supplementary materials to your entry such as: videos, images, references, testimonials, statistics etc. They should be relevant to the entry and mentioned in the relevant question it relates to. Supplementary materials which provide extended answers to the questions will be discounted.
- Important: please check your entry carefully for accuracy, grammar and spelling as this information may appear in the Aesthetics journal and on the Aesthetics website, as well as being considered as part of the judging process. Judges will mark down entries that do not answer all questions.
- Amendments and late entries: There will be no opportunity to amend this once you have submitted your application online unless you pay a £100 +VAT administration fee and this information is received before shortlisting has begun. Entries submitted after the closing date will also be subject to a £100 fee – email contact@aestheticsjournal.com for more information.

Questions

1. What areas does your training cover and who is the target audience?
2. Where is your training delivered? Why are these facilities particularly suitable?
3. How is the training delivered? Your answer should include details of the method of delivery and duration of the course.
4. What resources are available to delegates?
5. Give an example outline of a typical session from any of your training courses.
6. Who is involved in preparing and delivering the training? What are their qualifications and relevant experience for this role?
7. How do you ensure that your courses adhere to the current guidance around training? Is your course independently or formally accredited and if so, by whom?
8. In the last 12 months how have you improved and enhanced your training?
9. What are the measurable outcomes for participants and how are these assessed? Do attendees receive certification, CPD or formal qualification?
10. What follow up and ongoing support do you provide to delegates?
11. Describe the business model with reference to year-on-year percentage growth.
12. Provide quantitative feedback or scoring if this is collected.

PLEASE NOTE: Entries will only be accepted if submitted via aestheticsawards.com. For help and enquiries email contact@aestheticsjournal.com

aestheticawards.co.uk

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